



6th International Halal Conference & Exhibition 2017

April 10 & 11, 2017 at Faletti's Hotel, Lahore, Pakistan

Promoting Halal Business & Trade Globally



1st & the only Public Sector Halal Certification Body

Accredited by
Pakistan National Accreditation Council, Pakistan



Approved as
Foreign Halal Certification Body by JAKIM, Malaysia



PHDA - 6TH ANNUAL EXCLUSIVE HALAL EVENT

Executive Message by Chairman Punjab Halal Development Agency



The concept of Halal is based on the Injunction of Quran, " O Mankind Eat of that which is Halal & Tayyab on earth", Quran 2:168

It is therefore imperative to develop and standardize the Shariah Principles Rules, Regulations and Guidelines to ensure provision of Halal & Tayyab Food & Non Food products and processes with the object of promoting and developing Halal Trade and Industry in the Local as well as Global Market.

The value of Halal trade in the Global Market is around three trillion US dollars and the same is growing and expanding rapidly under diversified areas of trade including Halal financing, Food items (beef, mutton, beverages), Oil seeds, Pharmaceuticals, Cosmetics, Tourism, Hoteling & Transportation etc.

The demand for healthy and safe agro-live stock food products is increasing rapidly with rise in population growth rate and better socio economic conditions.

The 5th International Halal Conference provided a unique forum to bring together Halal Exporters eyeing the lucrative international Halal market. The Event also provided a rare opportunity to stake holders to explore the 4th largest livestock population in the world, of which Pakistan rightly prides in its 100% Halal livestock value chain with skilled human resource and application of Shariah principles in the process for producing Halal and Tayyab products ensuring compliance of safety and hygiene standards. The stakeholders, Exporters, Importers, Producers, Researchers, Bankers, Students and members of civil society will find the up coming Conference and the Expo a rewarding experience, as the emphasis and special focus will be on:

- Result-oriented activities to increase export volume of Halal trade
- Practical learning of Halal industry in Pakistan through field visits
- Significance of Food Safety Management & Halal Certification
- International Importers and National Exporters linkages
- Exploring the Export opportunities of Halal products around the globe
- Creating awareness about Halal Concept and how to distinguish between Halal and Haram Products.
- Promotion of Halal Branding & Marketing

I Personally invite you to participate in the up-coming **6th International Halal Conference & Expo 2017** and play your vital role in the Development of Halal sector of Pakistan.

Justice Khalil Ur Rehman Khan

About the Organizer



Punjab Halal Development Agency

The Punjab Halal Development Agency (1st ever public sector Halal Certifications Body) is a Halal development organization established by Government of the Punjab under the Law enacted by the Punjab Legislative Assembly with the mandate to formalize the Halal sector. i.e. Halal certification, business projection, capacity-building, compliance regime of Halal food safety standards together with branding Pakistan as Halal Hub in the world.

Strategic Supporters





Conference Theme

“Halal Trade and Islamic Financing - Way Forward to Sustainable Economic Development”

Deliverables

- Business to Business contacts established by PHDA in the earlier Events resulted in increased trade of Mutton, Beef, Citrus and other products.
- 6th IHCE will provide a unique podium to business community of Pakistan to establish business relations with entrepreneurs of Tatarstan, Russian Union, China, ASEAN Countries, Malaysia, Indonesia, Thailand, UAE and Saudi Arabia as they have already consented to participate in the Event.



Attractions

- International & National Speakers
- Four interactive conference sessions
- Field visits with onsite technical sessions
- Exhibition of Halal products
- Gathering of Halal industry under one umbrella

Activities

- On site business solutions
- Signing of MOUs
- B2B meetings with stakeholders
- Exporters-Importers linkages
- Capacity building of stakeholders

Event Agenda

First Day - 10th April

- Inaugural Session**
- 1st Technical Session**
Global Halal Trade - Key to Food Security & Economic Development
- 2nd Technical Session**
Compliance and Harmonization of HALAL Standards
- 3rd Technical Session**
Winning Hearts and Minds through Halal Trade in ASEAN Region
- 4th Technical Session**
Halal Trade in CPEC perspective - Constraints and Opportunities
- Panel Discussion**
Islamic Financing - Potential for Economic Growth

Second Day - 11th April

- Halal Industry & Trade Expo**
Showcase of Halal Products & Services
- Halal Food Safety Standards**
One Day Certified Training Workshop
- Meat Festival / Gala Dinner**
A dedicated Show of Pakistani Taste
- Exposure tour to Halal Value Chain**
Visit of Halal Industry
- Cooking Competitions**
 - 1) Cooking competition amongst Students of Girls Colleges
 - 2) Cooking Competition amongst Chefs
 - 3) And much more..

Publication of Halal Directory

International Halal Conference Pakistan is an annual Event of Punjab Halal Development Agency (PHDA) since 2012 and it is becoming the major showcase of Halal products in Pakistan. Halal Directory is an effort of PHDA to compile the profile of major stakeholders of Halal Industry in one booklet for the easy access of importers and exporters to boost Halal Industry of Pakistan. The Directory is being updated after every year's event with addition of new players in the field.

Pervious Events Since 2012 to 2016



Sponsors & Supporters of the Previous International Halal Conference & Exhibition



Conference Secretariat PUNJAB HALAL DEVELOPMENT AGENCY

4/6, Shaheen Complex Egerton Road, Lahore, Pakistan. Tel: +92-42-99205439-40

Fax: +92-42-36370665, E-mail: info@phda.com.pk, Web: www.phda.com.pk

Conference Web: www.halalconference.org